

WCPC Contacts and Connections Committee Minutes

June 12, 2006 at 6:30 p.m.

In attendance: Debbie Atwood, Zach Corson, Avery Harrison, Melanie Harrison and Buster Schroeder

Excused: Debbie Cain, Nancy Kryder, David Jones

The meeting was opened in prayer by Debbie.

Inquirer's Class

- The next class will be June 17th. One family has expressed interest so the class may be cancelled.
- There will be no class in July and they will resume in August.

Intentional Hospitality / Visitors

- *Greeters*: Buster reported that he and Mary Hale-Hogue are working on July. Melanie Harrison suggested that they contact Moms in the Middle in September to see if they would be interested in helping staff later this year. More interest was expressed for adequately training those who are stationed at the Information counter.
- *Greeter's Thank You brunch*: Nancy and Buster are considering scheduling for September 17 between services.
- *Visitor's Parking*: The Committee gratefully recognizes Building & Grounds for the installation of the Visitor Parking signs on three spaces facing the Forum. We will work to get the curbs painted now.
- *Visitor's/Information Table*: The committee again discussed the need for an Information Kiosk located outside where visitors can be assisted immediately (before entering the Sanctuary). We will pursue the use of a canopy tent for this purpose on Sunday mornings beginning in the Fall.
- *Survey for New Member Follow Up*: We continue to work on this and hope to have it ready for after the new member class in August.

Communications/Advertising

- *Training Classes*: There has been interest in the Frontpage, Publisher, and Pagemaker training classes. Melanie is willing to conduct the Publisher classes and will prepare a list of training dates. Debbie will do the same for Frontpage and Pagemaker. For Frontpage, she will also be working with Paul Pinnicks and Ken Burttt separately to train them to our website.
- *Visitor Packets*: There has been a less than expected response to the call for updating information for the Visitor's Packets. Debbie is going to work with what she has and will contact people as needed to obtain additional information and will remove information that is out of date and no one is willing to update.
- *Website*: The website underwent some minor changes recently in order to make it easier to update the header and footer information on each page. In addition, we are seeing more and more visitors indicate that they found our church through the website (of those indicating, approximately 65% are indicating the website). We are going to also ask David if he would be willing to allow us to put a few sample sermons on the website so that seekers can see and hear what we have to offer.
- *Publicity*: Currently, we are looking at developing an advertising campaign for early September, to promote Friday night game night (see new name below), for the Nathan Clark George event, and for Thanksgiving to Christmas.

- *Newsletter:* The motion was made and approved that:
 “Effective with the September issue, the monthly newsletter will only be available online. Hard copy mailings of the newsletter will stop. Those who need a printed copy would contact the office for a copy that could be printed directly from the website and mailed.”
 This will not only save in mailing and printing costs, but will also reduce the burden on the newsletter staff to provide the newsletter in two very different formats (one for mailing, one web), along with the tasks of printing, folding, and mailing the newsletter each month.
- *Life of the Church:* Tasks with the Life of the Church continue, as this piece is becoming our weekly newsletter.
- *Rally Day/Ministry Fair:* We were asked to consider a new name for the Rally Day/Ministry Fair being planned for August 20. This fair is intended to expand on the previous “Rally Day” events that generally advertised Sunday School classes. It is hoped that the fair will expand to include tables for all ministries of the church so that each committee can advertise what they do, sign people up, etc. C3 would handle any advertising (posters at the church, newsletter, etc.), determine a way in which to highlight interest in the fair, and seek a name. At this meeting discussion was held on a name/theme for this year’s fair. Following along with the float theme for the 4th of July parade, the name suggested was: “The Hat You’ll Wear” Fair. In this way people can see what “hats” are available and try on those that might fit. This will be mentioned at the next Session Meeting (June 20) so that all committees can be made aware of the plans and information will be passed on to staff at a staff meeting as well.

Evangelism/Outreach

- *Game Night:* The next 4th Friday FunFest will be held on July 28 at 6:30pm.
 - It was agreed to change the name of this event so it would not include the word “family” and could be seen as more all-inclusive. The name adopted was “4th Friday FunFest.”
 - The youth are interested in sponsoring the refreshments in August and will likely make homemade ice cream.
 - We will be working with the Youth Ministries Committee to see if we can’t offer video games at 4th Friday FunFest as well to encourage the youth to participate.
 - We will be publishing this event using posters placed at the apartment villages surrounding the church, and asking businesses to post them as well. We will evaluate the possibility for newspaper advertising as monies permit.
- *4th of July Parade Float:* A second meeting was held to discuss the Parade Float. A final design was agreed on and signs have been posted on the church campus. In addition we decided to hand out stickers that the children can wear. Build dates for the float were established as:
 - June 24, 8:30am—build frame for large float
 - July 1, 8:30am—design large float
 - July 2, between services and after second service—Groups can decorate their little “pull-along” floats.
 - On July 4th we will meet at The Woodlands United Methodist Church by 8:00am to line up and parade.
- *Nathan Clark George (Acoustic Musician of the Year, Indieheaven.com, 2006)*
Northshore Park—Confirmations have been received from George and The Woodlands for Saturday, September 23, 2006. The performance will run from 7:00pm to 9:00pm. We will do newspaper advertising and posters. There will be a table set up for NCG to sell his CDs, and we will have popcorn and bottled water as refreshments.

Sunday, September 24—In conjunction with the Worship Committee, NCG will participate in worship. In addition, this date has been selected as the date for the Fall Festival and Alternative Market. NCG will also perform a set of music as background. Christian Enrichment, Mission

Outreach, Youth Ministries and Nurture have been and will continue to be involved in the planning for both events. NCG generally receives \$1000 for performances from a \$250 honorarium and a free-will offering. We will make a motion if we ask for the offering in July.

- *Thanksgiving Dinner*—The subject of doing an outreach/inreach Thanksgiving dinner at the church was discussed. It was decided to proceed with plans and to begin using the Life of the Church and newsletter to let people know of our plans. The target will be to attract 100-125 people. This meal is not necessarily for those unable to afford food, but will also be used as a tool simply to allow those who wish to spend time at Thanksgiving with others, or serving others, the opportunity to do so. Food donations will be sought and volunteers for serving and decorating. Building use forms have been submitted and we are on the calendar! We will see if there is any interest in cross-committee synergy from Nurture, Christian Enrichment, and Youth Ministries.

Next Meeting:

- July 10, 6:30pm, Annex H-1

The meeting was closed in prayer by Zach at 8:00 p.m.

Submitted by,
Debbie Atwood